

# Tunica Mississippi Is The Site Of The Nation's Leading 2012 Ag Production Conference

*Breakout Sessions Presented By 48 Farmers, 58 Researchers And 10 Crop Consultants*

**T**he 15th Annual National Conservation Systems Cotton & Rice Conference, the Southern Corn & Soybean Conference and the Southern Precision Ag Conference are headed to Tunica, Mississippi.

Sponsored by Cotton Incorporated, US Rice Producers Association, United Soybean Board and a production of MidAmerica Farm Publications, the event is scheduled for January 31 & February 1, 2012 at the Harrah's - Tunica Convention Center, Tunica, Mississippi.

"The 48 farmers will discuss their farming operations during their individual Breakout Sessions. In addition to the farmers, 58 researchers representing seven southern universities will share their latest production research. Cotton, rice, corn and soybean production systems will be the topics. During a given hour, there are over 20 unique breakout sessions to choose from," stated John LaRose, Chairman of the Conference Steering Committee.

This conference program is recognized by past attendees as THE leading agriculture production conference.

When attendees were asked for their feedback at past conferences, this is what they wrote:

- "I liked real farmers talking about real world experiences and I was impressed with their vast knowledge and proven variables."
- "I liked the informality of the meetings, timely information and the one on one with speakers."
- "That alone made it the best conference in the South."
- "The forward thinking speakers were truly experts in their fields - excellent meeting."
- "Networking with like mind individuals in small group discussions provided a unique conference."
- "The experiences of the producers really brought the message home for me - hearing farmers telling their stories of success and failure along with researchers giving scientific data."

According to LaRose, "the Cotton and Rice Conference is a MUST-ATTEND EVENT FOR ALL FARMERS wishing to hone their production methods. The conference offers farmers ways to trim inputs while boosting yields. In recent years both farmers and landlords have found that beyond tillage, there are many other farming resources that can be conserved through a properly designed conservation systems pro-

gram. The importance of conserving soil moisture, as well as reducing fuel, labor, seed, chemical, fertilizer and other input costs is the key to economic success for all farmers and landowners."

Two other conferences are sponsored by the Cotton and Rice Conference and held at the same time and location, the Southern Corn and Soybean Conference and the Southern Precision Ag Conference. Two nationally recognized growers will be highlighting the corn and soybean sessions.

Kip Cullers, three-time world soybean yield record breaker and winner of 13 National Corn Growers Association awards, will be presenting two soybean breakout sessions. Cullers will also facilitate a round table discussion.

Jerry Cox, will be presenting two breakout sessions on corn production and facilitating a corn round table discussion. Cox Farms has won more National Championships than any other operation in the National Corn Growers Association history with 21 National titles. In October 2010, Cox was presented the Governor's Award for Agricultural Achievement in corn production by Missouri Governor Jay Nixon.

Farmers from Mississippi, Texas, Alabama, Louisiana and Tennessee will be able to receive their state pesticide re-certification credits. Certified crop consultants can select from over 58 hours of qualifying sessions to earn CEU's during the conference.

As in the past 14 years, the conference is Co-Sponsored by the following seven mid-south universities: University of Arkansas, Mississippi State University, University of Missouri, University of Tennessee, LSU AgCenter, Auburn University, and Texas A&M.

USDA-NRCS of Washington DC and USDA-ARS centers in the Southern states are co-sponsors as well.

The conference Co-Sponsors are Bayer CropScience, DuPont Crop Protection, FMC Corporation, Helena Chemical Co., HorizonAg, Monsanto/DeltaPine, Pioneer Hi-Bred International Inc., RiceCo LLC and RiceTec.

Ag-Media Co-Sponsors are Farm Press Publications, Delta and Southwest Farm Press.

The conference will feature a large trade show.

For full details and registration, visit [www.mafg.net](http://www.mafg.net).

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